

# **WEB CARE** **HOUSE**

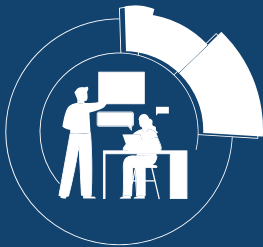
## **Core Values**



Helps you to increase your sale or monthly revenue.



360 Solution just at one place, with 100% results.



Complete Support provided to Customers.



Satisfaction, continuous improvement and total involvement



## **About Us:**

Web Care House is a cardinal and consolidated information and software development company offering top-tier services.

## COMPANY PROFILE

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Established in 2018 by a team of young expert software professionals, Web Care Huse is one of the largest IT majors today in providing 360 Solutions to their customers. Consistently delivering mission, our team has been delivering technically challenging projects under tight timelines, while also providing exceptional customer service and support to our clientele. This in turn has led to extremely positive long-term working relationships all over. Our detailed project process was created to ensure our projects are completed on time, in-budget, and to the clients complete satisfaction.

- Web Care House Private Limited is a software services provider & Development company.
- We are registered under the Pakistan Companies Under Section 16 of the Companies Act, 2017(XIX of 2017) having Corporate Number 0207322.
- Running Successful Mega Project **Buy Buy Pakistan**. An online eCommerce Marketplace.
- Web Care House Pvt. Ltd. develops IT solutions, underlined by innovation and value creation that impact and redefine the business's processes.
- Web Care House Pvt. Ltd. takes pride in its philosophy of 'Customers First' which empowers our Employees to create a real value for the customers.
- Our continuous development and training programs ensure that we are always positioned to provide our valued customers with a wide range of high-quality services, using the latest tools and technology.
- We are focused on complete reliability models of project execution and management. We offer turnaround guarantees for any project we undertake, backed by comprehensive management planning and supervision.
- Our vision is to lead the world towards a bright future and to become a world-class Software, Website Development & IT-Services provider company.

## **QUALITY POLICY**

Web Care House Pvt. Ltd is committed to providing products and services of the highest possible standards to satisfy our customer expectations of quality, reliability and service. With total customer satisfaction as our quality policy objective, we have well-defined and documented quality standards. Procedures have been laid down for project management, the entire Software Development Life Cycle, monitoring customer relationships, and human resources management. For each phase of the Software Development Life Cycle, there are processes for inspection & reviews, documentation, configuration management, and change management.

Web Care House Pvt. Ltd recognizes that the diligent operation of a Quality Management System leads to the efficient and effective performance of work activities with minimum errors.



## **OUR MISSION**

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Our mission is to change the world trend towards the latest technology & helps you to grow your business and makes it more proficient for you and your team.

## **OUR VISION**

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Our vision is to lead the world towards a bright future and to become a world-class Software, Website Development & IT-Services provider company.

## **OUR GOAL**

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To become and recognize as a respectable & honest services and solutions provider company in the field of IT worldwide. Hold our customers in high dignity.

## **COMPANY INFRASTRUCTURE**

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We are a professionally managed Software Development Company servicing clients all over Pakistan & abroad.

Web Care House Private Limited was formed with the clear goal to provide quality software development & IT services.

We are equipped with state-of-the-art infrastructure to cater to nearly every software development requirement:

- Modern office set-up with state of the art development centre.
- High speed connectivity to internet gateway.
- Latest hardware and licensed software
- Custom built testing software applications.
- Adequate communications infrastructure.
- Reserve employee resource pool.
- Data backup systems and redundant backup servers.
- Redundant Power backups through Generators and Inverters.
- Secure access for all employees.



## **COMPANY SERVICES**

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Web Care House delivers quality and timely solutions and services at a price that makes our clients smile. Web Care House focuses on offshore development at our excellence.. This allows us to scale up rapidly (leveraging on the plentiful supply of talent and thus cutting down on execution time) at costs that are on an average 70% cheaper.

An in-depth knowledge of various technology areas enables us to provide end-to-end solutions and services. With our 'Web of Participation', we maximize the benefits of our depth, diversity, and delivery capability, ensuring adaptability to client needs, and thus bringing out the most innovative solutions in every business and technology domain

Web Care House is your one stop partner where you can outsource all your support services with complete peace of mind about quality and reliability. Web Care House Software Solution's strength lies in understanding the client's business processes, culture, vision, and goals across the industry segments and offering client oriented solutions which are highly reliable, creating customer comfort.

Our team is committed to provide IT Services with:

**Quality | Technology | Innovation**

Our Services:

- Software Development
- Web Solution
- SEO (Search Engine Optimization)
- Digital Marketing
- eCommerce
- Graphic Designing
- Branding
- Business Consultancy
- Quality Assurance & Testing
- Application Maintenance & Support

[www.webcarehouse.com](http://www.webcarehouse.com)

## **SERVICES**

### **SOFTWARE DEVELOPMENT**

Web Care House has developed a number of products and MIS applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the “on-time and on-budget” delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development. Our services begin from analysis, moving through designing, development, testing and implementation to maintenance. Our applications come in all sizes, be it a one-table database, or a massive client-server application. The creation of complete database applications is yet another field that we specialize in.

#### **We offer:**

1. Application Development
  - Interactive Application Development
  - Custom Application Development/ Maintenance
  - MIS and ERP Solutions & Support
2. Re-engineering

### **APPLICATION DEVELOPMENT**

**Interactive Application Development** (iAD) is about harmonizing art with technology. This business division of Web Care House complements the client’s requirement of online and desktop applications - be it a workgroup solution or mailing platform. It adds a further arc to the circle of ‘Net Totality’.

## **SERVICES**

A strong team of software professionals empowers the application development capability at iAD, Web Care House. The applications developed range from Web-stores, online service retailing to enterprise information systems. Our competencies in .Net technologies, ASP, XML, PHP and C/ C++ are demonstrated in various network-based applications. SQL/ Oracle database engines support most of these applications.

### **CUSTOM APPLICATION DEVELOPMENT/ MAINTENANCE**

It is a well known fact that some of the ready-made, packaged applications have failed to meet the requirements of the customers because of their unique needs and differing business practices and processes. In addition, prohibitive cost of implementing a packaged application and the maintenance thereafter becomes an unwelcome perspective.

We have experienced I.T. Consultants for Project analysis, formulation and concept planning, right up to project management and installation. We develop customized Software that is completely based on user's requirement with GUI (graphical user-friendly interface) on any of the mentioned platform / languages.

### **MIS AND ERP SOLUTIONS & SUPPORT**

We offer customized low cost solutions to industries based on open standards, contemporary technologies and maintenance support. While incorporating the best of business practices, we do take special care of the customer requirements.

ERP Solutions include the development of software in a distributed model, with some phases of the project being conducted onsite and others being conducted offshore. Each phase is uniquely defined and executed. After unit, and system testing the product is then sent to the client for acceptance testing. We have satisfied customers find the solutions user friendly, flexible, and comprehensive.



## **SERVICES**

### **REENGINEERING**

Reengineering Business Reengineering is on the agenda of many companies in different industries. Striving to improve business processes to better meet customer requirements, Business Reengineering initiatives aim at revolutionizing key performance criteria, such as cost, delivery, and quality. As this is a top management issue we ensure that the structure, the work-place contents, the information technology in use and the culture of the organization will successfully assimilate the improved processes.

To tackle with hard and soft barriers and make the reengineering process a success we make sure that following steps are taken in each project:

- √ Diagnosing resistance to change
- √ Managing individual change
- √ Coaching tools and techniques for helping employees navigate the change process
- √ Implement work teams and case managers extensively throughout the organization.
- √ We believe creative thinking cannot be replaced with software tools and stay away from over sophistication
- √ Build learning, renewal, and short feedback loops into business processes.

## **SERVICES**

### **WEB SERVICES**

Web Care House provides web solutions & services to help customer reach to a wider customer base. The web is a new and different medium for communication and requires a different viewpoint and skill set to use it in the most effective way. You need web consulting to get more return on your investment in your web site. We can help you get the most effective solution through:

- Website Development
- Web Multimedia
- Web Promotion
- Search Engine Optimization
- Intranet Development
- Web hosting
- E-commerce

### **WEBSITE DEVELOPMENT**

Websites can enhance awareness of your brand, leading to more sales. Build relationships with customers, vendors, and shareholders through your online identity get more traffic from the search engines Get more traffic from the search engines, fast loading web pages with excellent navigation and designing, communicate more effectively. Either you are looking for Dynamic site or a static site is your solution we can help you acquire both. We offer web sites on flash, asp, php which are tailor made to target your customers and make your presence live on web.

### **WEB MULTIMEDIA**

Add video on your web site or have a complete flash web site and see your popularity ranking high.

## **SERVICES**

### **SEARCH ENGINE OPTIMIZATION**

Your website doesn't mean anything to anyone unless it can be found by your customers. Phase two in Web Promotion is optimizing your site so it appears high in the search engines and uses them to bring even more people to your pages. Our Web development and Promotion methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Phase three ensures that your site attracts even more traffic for which our experts go over techniques like reciprocal links, email signatures, newsletter articles and more.

### **WEB HOSTING**

We provide service to host your own website, and users with online systems for storing information, images, video, or other content accessible via the World Wide Web. We offer 1 GB, 5 GB, 20 GB web hosting. We also offer custom web hosting as per your requirements. File Hosting Service: Host your static content, typically large files that are not web pages.

### **E-COMMERCE**

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to leave their business from point of sale implementation and go global. Our competent management team, good post-sales services, well-organized business structure, network infrastructure and a secured, well-designed website will ensure ripe results on your investment.

### **GRAPHIC & MULTIMEDIA SOLUTIONS**

Each Client is different with his own ideology and vision, so should be his designs. Having done more than 1000 design solutions, we lend our services for:- Logos, Brochures, Advertisements, Corporate Profile Presentation, Product Catalogue, Training/ Tutorials Presentation, 2D-3D Animation and Walkthrough.

## **SERVICES**

### **NETWORKING SOLUTIONS**

Web Care House can network your computers together by peer-to-peer or using a server based network and connect you to the Internet. We will help you secure a domain name, locate an Internet service provider, and configure your network for T1-T3, Dialup, DSL, Cable or connection sharing. We can establish remote access setups, which will help an employee, stay in touch with the workplace, irrespective of the geographical location.

#### **We offer following networking services:**

- Preparation of Network Architecture (Network protocol, Backbone at twisted wire, cable or optical fiber, Net topology, Hub/Switches, Conceptual Diagram etc).
- LAN/ WAN set-up.
- Corporate Intranets
- Network Administration.
- Windows NT/ Novell Netware/ UNIX/ Linux Server support.
- IIS Support and ORACLE/ SQL Server administration.

### **QUALITY ASSURANCE & TESTING**

All the software solutions developed undergo following cycle of testing:

#### **Requirements Analysis:**

Testing begins in the requirements phase of the software development life cycle.



#### **Design Analysis:**

During the design phase, testers work with developers in determining what aspects of a design are testable and under what parameter those tests work.



## SERVICES

### **Test Planning:**

Test Strategy, Test Plan(s), and Test Bed creation.



### **Test Development:**

Test Procedures, Test Scenarios, and Test Cases & Test Scripts to use in testing software.



### **Test Execution:**

Testers execute the software based on the plans and tests and report any errors found to the development team.



### **Test Reporting:**

Once testing is completed, testers generate metrics and make final reports on their test effort and whether or not the software tested is ready for release.



### **Retesting the Defects**

In this cycle applications are passed through following levels of testing:

- Component testing tests the minimal software item that can be tested.
- Component integration testing exposes defects in the interfaces and interaction between integrated components.
- System testing tests an integrated system to verify that it meets its requirements.
- Acceptance testing allows the end-user or customer to decide whether or not to accept the product.
- After modifying software, either for a change in functionality or to fix defects, a regression test re-runs previously passed tests on the modified software to ensure that the modifications haven't unintentionally caused a regression of previous functionality.



## **SERVICES**

### **APPLICATION MAINTENANCE & SUPPORT**

We have years of experience in executing maintenance projects. Our team of experienced consultants has been successfully managing maintenance projects of local clients as well as offshore ones.

The quality of product deployment, training and support has everything to do with customer success and satisfaction. We offer annual maintenance plans which are tailor-made as per the client's requirement. If required we depute technical team which works at the client site for the system execution or support as per requirement.

Our clientele includes Government organizations as well. We ensure maximum return on investment to the customer as we provide complete offsite telephone support in the form of consultations, assistance and advice on the use and maintenance of the Licensed Software. Our experts' providing technical assistance and advice for problem diagnosis and resolution, have gained us admirer world over.

We also offer on-site service calls to Customer's facility. In such cases, our consulting charges are subject to service hour charge, plus reasonable travel and out-of-pocket expenses.

## **PROJECT MANAGEMENT**

### **INTRODUCTION**

The aim of Web Care House Project Management Service is to meet all contractual commitments and thereby meet and possibly exceed the customer's expectations. Web Care House Project Management Service covers all phases from project preparation and execution through transfer to the care phase, and closure of the project. The deliverable of Web Care House Project Management Service is:

## **SERVICES**

- Upfront investment and professionally managed project start-up.
- Highest caliber technical management.
- Accurate and transparent project control and reporting.
- Solid service supplier management.
- Systematic project and quality management.
- Project communication management with regular meetings and collaborative tools.
- Health and safety management matching Web Care House guidelines and local legislation.

## **PROJECT PREPARATION AND START-UP**

The conditions for successful project are created prior to actual deployment. Therefore Web Care House invests extra resources in the project preparation and start-up phases. The Web Care House project preparation phase includes the following activities:

- Project manager nomination and a detailed project plan for the customer project, including
- complementary plans (if any).
- Planning and implementation guidelines.
- Web Care House resource evaluation and planning.
- Contract preparation with subcontractors.
- Risk management.

## SERVICES

### HANDOVER AND ACCEPTANCE COORDINATION

This includes the interface with the customer and coordinating final deliverable handover meetings, information and document transfers. It covers the software installation and commissioning and acceptance from the customer.

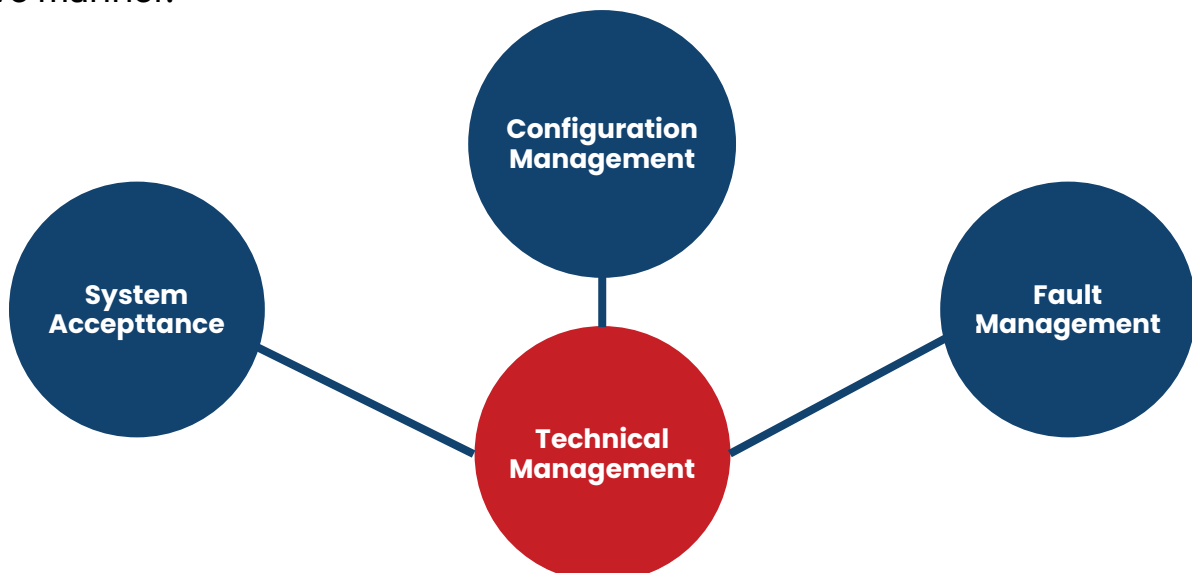
### PROJECT REPORTING AND MEETINGS

Web Care House project team will facilitate bi-weekly (or as agreed) project meetings with the customer, where the project progress, quality, risks, changes and so on are reported to the customer.

## TECHNICAL MANAGEMENT

### INTRODUCTION

Web Care House approach to the successful integration and launch of complex software utilities is based on a stable pool of highly trained software engineers and a dedicated technical manager. This team is equipped with all the key core skills and the support to see to it that agreed objectives are met in a punctual, effective, and co-operative manner.





## **SERVICES**

### **TECHNICAL MANAGEMENT RESPONSIBILITY AREAS**

#### **IMPLEMENTATION MANAGEMENT**

- The technical manager is responsible for planning and managing the application implementation.
- The technical manager leads the implementation planning, plus the commissioning and integration work to obtain customer acceptance of the application elements.

#### **SYSTEM ACCEPTANCE TESTING**

Definition of all acceptance processes, procedures, criteria, and system acceptance test plans that are in line with the terms and conditions of the contract with the customer.

- Tracking and monitoring of acceptance progress, clarification of any open issues, and the definition of action plans needed to have a pro-active approach to avoid delays in acceptance.
- Monitoring of key performance metrics and fault resolution with the customer to make sure that business needs are met and that quality of service is maintained as agreed.

#### **FAULT MANAGEMENT**

- Support for application modules integration. If problems are encountered at integration, the technical management team takes the lead in troubleshooting and fault resolution activities until all faults are identified and the module is successfully integrated.
- Impact analysis to determine the extent of the fault. In some cases the outcome of a failure report may be a software correction.
- Fault management is supported by Web Care House customer care organization.

## **SERVICES**

### **CONFIGURATION MANAGEMENT**

Management of customer software release upgrades and updates, as well as maintaining a reference list with required software/hardware levels and parameters as agreed with customer.

### **PROJECT PLANNING**

During a kick-off and consequent planning meetings with the customer following topics are agreed:

- Non-disclosure agreements (NDA)
- Technical scope
- Processes and documentation
- Share of responsibilities
- Schedule
- Reporting

### **DATA ENTRY**

Our advanced staff of data professionals can prepare your data for you on the media of choice. We can email daily, weekly, or at the end of the job or simply send a CD-Rom or DAT tape with your final data.

### **E-BUSINESS**

The top priority of every company today is managing costs. Lower costs mean higher cash flows. Cash is king. It gives the companies the flexibility to be the price leader, to spend on new products and to offer better customer service.

### **EDUCATION / TRAINING**

Web Care House provides quality education in various fields of IT. In an age of cutthroat competition, college education is not enough. To have an edge over your counterparts, you need to have something EXTRA.

## **SERVICES**

We have highly qualified, capable & experienced team of faculty comprising of professionals & technical experts. Individual attention is provided to students and equal emphasis is given to both theory and practical.

## **COMPANY PROJECTS**

### **POINT OF SALE SOFTWARE**

We develop highly secure and multi use point of sale software, use in all types of restaurant. This software maintain the data of restaurants, files, invoices, orders and much more.

### **SCHOOL ERP**

School ERP is an offline integrated suite of solutions for educational institutions. It offers most comprehensive modules that run at back-office of the institutions and cover entire student management, fee management, library, examination and financial accounting functions.

### **ONLINE ADMISSION**

It is all-in-one enrollment management solution. Easily, seamlessly and securely manage the student lifecycle from prospect to alumni with our student admissions software.

### **TIME TABLE**

School Timetable is powerful and complete timetable generating software for automatic or interactive creation and maintenance of timetables. Software for Schools Timetable Framing / Scheduling works, Schools can generate their TimeTable within a day. Combined teachers / subjects / classes, fixed / conditional period allocation, Substitution period allocation / class teacher period and etc. Manual & Auto Generations. Reports like Whole week timetable for teachers / class / free periods.

### **ONLINE TEST/EXAM**

Online Test/Exam synthesizes and simplifies the whole process of creating question papers, registering candidates for examinations, evaluating answer sheets, generating reports, analyzing weak areas, etc.

# **TECHNICAL SKILLS**

## **SOFTWARE DEVELOPMENT**

Visual Basic, C, C++, .Net

## **WEB BASED DEVELOPMENT**

ASP, .NET, PHP, JAVA, JSP, JavaScript, VB Script, CSS, XML, DHTML, HTML ,LARAVEL, REACT.

## **DATABASE**

SQL Server, MySQL, MS Access

## **DESIGN AND GRAPHICS**

Adobe (Entire Suite), Corel Draw, Flash, Fireworks, Maya, 3D MAX

## **WEB SERVERS**

IIS, Apache-Tomcat

## **OPERATING SYSTEMS**

Windows (All Versions), Linux

## **SEO/MARKETING**

SEO, Digital Marketing , Leads Generation, Branding

## **SCALABILITY**

Infrastructure can be expanded to execute any size of project based on customer requirements, with dedicated and isolated set-ups for individual projects.

## OUR CLIENTS

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Customer satisfaction is our primary aim. We are committed to build lasting strategic partnerships with our clients to ensure satisfaction and measurable business results which has earned us the admiration of our more than thousand clients over the years. Few of our invaluable clients:

- MM Furniture
- 99Pixeles
- Allpears
- StoryEvils
- Wall Paint Dubai
- Bamboo Blinds
- Curtains Dubai
- Mod Furniture
- B/R
- Toor
- Dera Cuisines
- Chicken Cuisines
- FBA Rider
- World of Forexx
- Carsy
- Buy Buy Pakistan
- World Forex Trading
- Ovaizon
- Enchantments
- Ovaizimex
- Ovaizbel
- Wakeel
- Kitchen Cuisines
- School Wala
- Floor Center
- JC Open Box
- Mg Fitness Exhibit
- 12 Panel Now
- Mkare Pair Services
- Black Bird Packaging
- Marksmen Packaging
- Custom Boxe Smart
- Optimusfox
- Mediaray
- Crunch Apple
- Directions
- Curtains Shop
- Flooring Expert
- Office Carpet Tiles
- Sisal Carpets Dubai
- So On...

## OUR ACCREDITATIONS

# INCORPORATION CERTIFICATE

SECURITIES AND EXCHANGE COMMISSION OF PAKISTAN

Company Registration Office

## CERTIFICATE OF INCORPORATION

[Under section 16 of the Companies Act, 2017 (XIX of 2017)]

Corporate Unique Identification No. 0207322

I hereby certify that WEB CARE HOUSE (PRIVATE) LIMITED is  
this day incorporated under the Companies Act, 2017 (XIX of 2017) and  
that the company is limited by shares.

Given at Lahore this Twenty Ninth day of July, Two Thousand and  
Twenty Two




Faiza Rasheed  
Deputy Registrar



[https://eservices.secp.gov.pk/eServices/ControllerServlet?request\\_id=VERIFY\\_ONLINE\\_INCORP\\_CERT&id=0207322](https://eservices.secp.gov.pk/eServices/ControllerServlet?request_id=VERIFY_ONLINE_INCORP_CERT&id=0207322)

## OUR ACCREDITATIONS

### TAXPAYER REGISTRATION CERTIFICATE

 Government of Pakistan  
**Federal Board of Revenue**  
Inland Revenue Services

**TAXPAYER REGISTRATION CERTIFICATE**  
(Under Section 181C of the Income Tax Ordinance 2001)


Registration No.	9888278	
Date of Registration	29-Jul-2022	9888278
Type of Person	Company	
Inc. No.	0207322	
Inc. Date	29-Jul-2022	
Name	WEB CARE HOUSE (PRIVATE) LIMITED	
Address	House# 107, Phase# 1, Expo Avenue Society, Opposite to Expo Centre, Johar Town, Pakistan	
Tax Office	CTO LAHORE	
Activity Type	Business	

**Inland Revenue Service**

This is a computer generated certificate and, hence, no signatures are required.

Displaying of Taxpayer Registration Certificate is mandatory as provided under section 181C of Income Tax Ordinance 2001.

This is not a valid evidence of being a "filer" for the purposes of clauses (23A) and (35C) of sections 2 and 181A of the Income Tax Ordinance 2001.

  Date of Print 08-Aug-2022

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